



# PARENT PACK





FC ELITE®

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## Welcome

Welcome to FC Elite Academy. We were formed in 2013 by Mario Geroni. A qualified football coach who has previously worked for Aston Villa and travelled over to America to coach 'Soccer'. He has an array of footballing qualifications and passed his FA Level 1 way back in 2009. Since then he has studied in an array of disciplines. He is a qualified Futsal and Goalkeeping Coach and has completed the FA Youth Module Awards and Talent ID.

His vision for the club is very ambitious. The club has done and been part of many successful projects and campaigns in its short existence. The club strives to grow every year. Currently having over 20 teams from U5's to U16's. The club also has visions of growing a coaching/volunteer network of local people. To support and grow with the club.

The club started off with one women's team. Through a difficult first season, Mario decided to leave an existing club and set up FC Elite Academy. As Chairman, he had a vision and wanted to make sure he achieved this with high standards. The first season as FC Elite Ladies he saw the club gain promotion to the Birmingham County Womens League.

The club is looking to be a spectacle club in Birmingham! A club, which prides itself on fun, respectful competition and positive social change through sport. Young Players will always have somewhere to go to play football and let off some steam. Gifted players have the opportunity to further their playing careers, with local professional clubs. Other players will have opportunities to develop and grow as coaches and young mentors.

### ***Club Philosophy //***

***Allow the club to create a positive, safe and fun environment.  
Learn individual skills and as a team retain the ball throughout.  
Creating chances to score and managing success and failure.***



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## Subscriptions

### Academy Teams | Season 2024 / 25

**Annual Registration** (Increase from July)

From £25 to £30 *please note*

**Monthly Subscriptions** (12 Month Cycle)

From £25 to £30 *please note*

**Kit Fee** (Home Shirt, Shorts and Socks)

Will stay at £35 *please note*

**Flood Light Training**

(Only paid for if your team trains on a weeknight at Twickenham October - March)

Twickenham Park | Winter Training Bolt On £0 extra a month paid via GoCardless

2024/2025 Season Subscriptions Total £360 paid over 12 Months  
Season Subscriptions Pay for Saturday Training and Matches

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### Pre Academy and Development | Season 2024 / 25

**Annual Registration**

Remains FREE *please note*

**Monthly Subscriptions** (Rolling Monthly Cycle, Increase from July)

From £15 to £20 *please note*

2024/2025 Session Subscriptions Total £240 for a 12 Month Period  
Session Subscriptions pay for one 60 minute session weekly

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## Club Kit

The Purchase of the Home Kit is **COMPULSORY**. This includes Jersey, Shorts and Socks. Items can be replaced if they are lost or damaged. Replacement item prices:

**Jersey £25**

**Shorts £15**

**Socks £8**

Other Items will/may need to be purchased for your child. The items are as follows:

**Football Boots**

**Shin Pads**

**Gloves**

**Under Armour**

**Water Bottle**

**Away Kit** (dependent on team)

**Training Kit** (dependent on team)

**Club Tracksuit** (dependent on team)

**Club Rain Jacket** (dependent on team)

**PLEASE NOTE: The Home Kit Style will change after the 24/25 season ready for the 25/26 Season.**



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## Merchandise

Club Merchandise can be purchased through our official supplier CCC. They provide an array of customised merchandise and products.



**PLEASE NOTE: The FC Elite Logo is a Registered Trademark. Please DO NOT use our club logo for any reason.**

[www.charlottescolourfulcreations.co.uk](http://www.charlottescolourfulcreations.co.uk)



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## Training Day

Training will be taken by your Coach (Coaches). They will set the time and location so please make sure you can commit to the expectations of your team. Please make sure you do the following:

- Confirm Your Attendance**
- Arrive on Time**
- Correct Football Attire**
- Have Water and Medication to Hand**
- Inform Your Coach of any Concerns**
- Inform Your Coach if you are not Staying**
- Be Present at the end of the Session**

Please make sure your child is:

- Listening to Instructions**
- Trying their Best**
- Being Respectful to Others**
- Show Good Sportsmanship**
- Take Belongings with Them**
- Don't Litter**



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## Match Day

Matches will be taken by your Coach (Coaches). The league will set the time and location so please make sure you can commit to the expectations of your team. Please make sure you do the following:

- Confirm Your Attendance**
- Arrive on Time**
- Correct Football Attire**
- Have Water and Medication to Hand**
- Inform Your Coach of any Concerns**
- Inform Your Coach if you are not Staying**
- Be Present at the end of the Match**
- Commit to Travelling to Away Games**

Please make sure your child is:

- Listening to Instructions**
- Trying their Best**
- Being Respectful to Others**
- Show Good Sportsmanship**
- Take Belongings with Them**
- Don't Litter**



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## Fines and Responsibilities

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**BELIEVE**



**CREATE**

**ACHIEVE**



# POLITE REMINDER

**YELLOW CARDS**

UNSPORTING BEHAVIOUR  
 FURTHER DEFINED AS:  
 AGGRESSIVE ATTITUDE  
 SIMULATION  
 DANGEROUS PLAY  
 FOUL TACKLE  
 GOAL CELEBRATION  
 HANDBALL  
 RECKLESS PLAY  
 PUSHING /PULLING AN OPPONENT  
 TRIPPING  
 UNSPECIFIED BEHAVIOUR

**RED CARDS**

SERIOUS FOUL PLAY  
 FURTHER DEFINED AS:  
 VIOLENT CONDUCT  
 HEAD TO HEAD  
 ELBOWING  
 KICKING  
 STAMPING  
 STRIKING  
 BITING  
 SPITTING  
 ABUSIVE LANGUAGE  
 OTHER UNSPECIFIED BEHAVIOUR

\*FULL BREAKDOWN CAN BE FOUND ON OUR WEBSITE:  
[WWW.FCELITE.CO.UK](http://WWW.FCELITE.CO.UK)  
 CLUB > MEMBER RESOURCES > YELLOW AND RED CARDS BUTTON

# YELLOW AND RED CARDS

**YOU ARE RESPONSIBLE FOR PAYING FA FINES**

**PLEASE SPEAK TO YOUR CHILD ABOUT CONDUCTING THEMSELVES CORRECTLY**



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### Red & Yellow Cards: Offence Codes, Fines, Suspensions and Penalty Points

Charge Code	Offence	Fine	Automatic Suspension	Penalty Points
C1	Unsporting Behaviour – further defined as: <i>AA Adopting an aggressive attitude</i> <i>DI Simulation</i> <i>DP Dangerous Play</i> <i>FT Foul Tackle</i> <i>GC Goal Celebration</i> <i>HB Handball</i> <i>RP Reckless Play</i> <i>SP Pushing or Pulling an opponent</i> <i>TR Tripping</i> <i>UB Unspecified Behaviour</i>	£10	N/A	1
C2	Dissent	£10	N/A	2
C2 (sin bin)	Dissent (sin bin)	N/A	N/A	2
C3	Persistently infringing the Laws of the Game	£10	N/A	1
C4	Delays the restart of play	£10	N/A	1
C5	Fails to respect the required distance at a restart	£10	N/A	1
C6	Enters or re-enters the field of play without the referee's permission	£10	N/A	1
C7	Deliberately leaves the field of play without the referee's permission	£10	N/A	1
S1	Serious Foul Play	£55	3 matches	5
S2	Violent Conduct – further defined as: <i>Head to Head</i> <i>Elbowing</i> <i>Kicking</i> <i>Stamping</i> <i>Striking</i> <i>Biting</i> <i>Other Unspecified Behaviour</i>	£55	3 matches	6
S3	Spitting	£55	6 matches	7
S4	Denies the opposing team a goal or an obvious goal-scoring opportunity by deliberately handling the ball	£35	1 match	3
S5	Denies an obvious goal-scoring opportunity to an opponent moving towards the player's goal by an offence punishable by a free kick or a penalty kick	£35	1 match	3
S6	Use of offensive, insulting or abusive language	£45	2 matches	4
S7	Receives a second yellow card in the same match	£35	1 match	3

\* All red card fines listed are inclusive of the fine plus an automatic £15 administration fee

\*\* Suspensions are served in the match based Football Category in which they occurred, in addition to FA Cup and FA Vase matches where applicable

\*\*\* A player will receive an additional one-game suspension on top of the automatic suspension for every additional red card received in the playing season



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## The Grounds

Our Home Ground is:

**Twickenham Park, College Road, Kingstanding, B44 0AJ**

Away Grounds can be:

**Away Games within 25 mile radius from B92 9LN**

Suitable Clubs Affiliated to Birmingham, Staffordshire or Worcestershire Football Associations.

Report it:

**If you need to Report something then follow the link below**

<https://fcelite.co.uk/reportit>

Cancelled Sessions:

**Sessions can be cancelled for many reasons. Your Coach aims to reschedule these, during the lighter nights, the month of May, over the Pre Season period and the arrangement of further matches (friendlies).**

Please Note:

Spectators do not go onto the training grids or match pitches at anytime

Please look after your child and belongings at all times

Please stay behind and do not touch the respect barriers

Please be respectful of everyone

Please be respectful of our home ground

Please do not park outside our local shop

**And Remember:**

Please hold yourself in high regards when representing our club

Prior notice may not be given if your registration is deactivated for any reason.



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## Our Ground Layout



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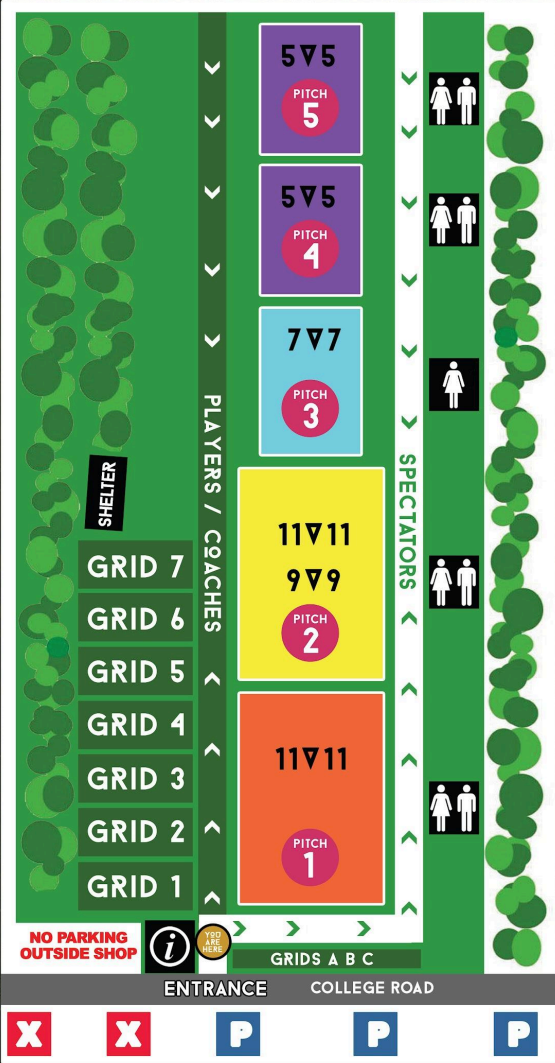
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**WELCOME TO THE HOME OF FC ELITE ACADEMY**

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**TWICKENHAM PARK  
COLLEGE ROAD  
B44 0AJ**

**WWW.FCELITE.CO.UK**



**NO PARKING OUTSIDE SHOP** **YOU ARE HERE** **ENTRANCE** **COLLEGE ROAD**


**GRIDS A B C**

**GRID 7**  
**GRID 6**  
**GRID 5**  
**GRID 4**  
**GRID 3**  
**GRID 2**  
**GRID 1**

**5V5 PITCH 5**  
**5V5 PITCH 4**  
**7V7 PITCH 3**  
**11V11 9V9 PITCH 2**  
**11V11 PITCH 1**

**PLAYERS / COACHES** **SPECTATORS**

**SHELTER**



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**NO SMOKING  
NO VAPING**

**NO DOGS  
OFF LEADS**

**NO LITTERING  
TAKE RUBBISH WITH YOU**

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**RESPECT  
OFFICIALS  
COACHES  
PLAYERS  
PARENTS**

**Respect**

**PLEASE NOTE:**  
SPECTATORS DO NOT GO ONTO TRAINING GRIDS OR PITCHES AT ANYTIME  
PLEASE LOOK AFTER YOUR CHILDREN AND BELONGINGS AT ALL TIMES  
PLEASE STAY BEHIND AND DO NOT TOUCH THE RESPECT BARRIERS  
PLEASE BE RESPECTFUL OF EVERYONE | BE RESPECTFUL OF OUR HOME GROUND



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## Safeguarding All

Safeguarding is of key importance to our club. The club aims to follow the FA's Safeguarding Policies and Birmingham's Safeguarding Children's Board policies.

Safeguarding children and young people means keeping them safe from neglect and abuse. Any one who comes into contact with children and families has a responsibility to safeguard and promote their welfare. Professionals have a duty to do so.

Safeguarding and promoting welfare means:

- Protecting children from maltreatment
- Preventing impairment of children's health or development
- Ensuring children and young people are growing in
- Offering safe and effective care provisions
- Taking action to enable all children to have the best life chances

<https://www.bsab.org>

<https://www.thefa.com/football-rules-governance/safeguarding>

### **Guardians are encouraged to complete the 'Safeguarding Awareness Course for Parents'**

<https://learn.EnglandFootball.com/courses/safeguarding/safeguarding-awareness-for-parents-and-carers>

**30 Minutes | Online | FREE**



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## Fundraising, Sponsorship and Club Events

### Fundraising

We currently have **£2784.50** raised from our Fundraising Events. This will be spent in the closed season on our football ground. This will be documented and evidenced for you all as and when it is spent. The club fundraises several times throughout the year and you are encouraged to get involved.

The money you raise will be split with the club and your team. The Coach will decide what it's spent on. Extra equipment, club merchandise, team socials etc. There will also be prizes for top raisers.

### Sponsorship

The Club sources sponsorship through local businesses across the whole club. If you would like to sponsor the club then please contact Mario for further details.

### Club Events

The Club hosts a multitude of events across the year. You are encouraged to attend and get involved in all socials. Get to know others in your team and socialise.

A Club Calendar is on the next page. There may be some changes to the proposed Club Calendar so please bear this in mind.

### *Please Note:*

*Raised funds do not go towards the Clubs Business Costs.*



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## Club Calendar

<b>JULY</b> <ul style="list-style-type: none"><li>- PRE SEASON STARTS</li><li>- Re Trialing</li><li>- New Teams Form</li><li>-</li></ul>	<b>AUGUST</b> <ul style="list-style-type: none"><li>- Annual Tournament</li><li>- Fantasy Football</li><li>- Villa Stadium Walk</li><li>- Twickenham RE OPENS</li></ul>	<b>SEPTEMBER</b> <ul style="list-style-type: none"><li>- SEASON STARTS</li><li>- Kit Hand Out</li><li>- Team Photos</li><li>-</li></ul>
<b>OCTOBER</b> <ul style="list-style-type: none"><li>- Parent v Coaches</li><li>- Club Photo Shoot</li><li>-</li><li>-</li></ul>	<b>NOVEMBER</b> <ul style="list-style-type: none"><li>- Penalty Fundraiser</li><li>-</li><li>-</li><li>-</li></ul>	<b>DECEMBER</b> <ul style="list-style-type: none"><li>- CHRISTMAS BREAK</li><li>-</li><li>-</li><li>-</li></ul>
<b>JANUARY</b> <ul style="list-style-type: none"><li>- Report Cards</li><li>-</li><li>-</li><li>-</li></ul>	<b>FEBRUARY</b> <ul style="list-style-type: none"><li>- Fundraiser Kick Ups</li><li>-</li><li>-</li><li>-</li></ul>	<b>MARCH</b> <ul style="list-style-type: none"><li>-</li><li>-</li><li>-</li><li>-</li></ul>
<b>APRIL</b> <ul style="list-style-type: none"><li>- SEASON ENDS</li><li>- Report Cards</li><li>- Parent v Coaches</li><li>-</li></ul>	<b>MAY</b> <ul style="list-style-type: none"><li>- Twickenham Closed</li><li>- Optional Break</li><li>-</li><li>-</li></ul>	<b>JUNE</b> <ul style="list-style-type: none"><li>- Twickenham Closed</li><li>- Optional Break</li><li>- Team Awards Event</li><li>-</li></ul>

Club Calendar can change during the course of the year.



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## Volunteering

Volunteering

If you would like to get involved then please message our Parent Liaison Officer

**Andria on 07808 699609**

### **Parent Liaison Officer Roles**

Duties - Organising Events, Helping Fundraise and More

### **Coaching Roles**

Duties - Running and Creating a Team to take for Training and Match Days

### **Potential Benefits**

Discounted Subscriptions

Discounted Merchandise

Getting involved in Football

Building Experience through a Volunteering Role

The Club can offer you working references



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## Pathway Development

The Club has the ability to create a pathway from players aged 4 and above.

Key Stage 1 - Reception | Year 1 | Year 2 | Year 3

Key Stage 2 - Year 4 | Year 5 | Year 6

Key Stage 3 - Year 7 | Year 8 | Year 9

Key Stage 4 - Year 10 | Year 11

College and University Students

We are a Grass Roots Football Club with pathways to Professional Academies for more able players. Local Links to Aston Villa, Birmingham City, West Bromwich Albion, Wolverhampton Wanderers, Walsall and more.



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Pre Academy

**IMAGINE**

**BELIEVE**

**CREATE**

**ACHIEVE**

**BOOK YOUR FREE SESSION**

**THE GAME FOR ALL**

**FOOTBALL PRE ACADEMY**  
BOYS | GIRLS | AGE 3-6 | PATHWAYS TO TEAMS

 [WWW.FCELITE.CO.UK](http://WWW.FCELITE.CO.UK) WHATSAPP MARIO ON **07873599264**



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Development Football



**IMAGINE**



**BELIEVE**



**CREATE**



**ACHIEVE**



**BOOK YOUR  
FREE  
SESSION**

**THE GAME  
FOR ALL  
//**

**FOOTBALL DEVELOPMENT**

**BOYS | GIRLS | AGE 7+ | PATHWAYS TO TEAMS**  
[WWW.FCELITE.CO.UK](http://WWW.FCELITE.CO.UK)

WHATSAPP MARIO ON  
**07873599264**



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Girls Football



**IMAGINE**



**BELIEVE**



**CREATE**



**ACHIEVE**



**GIRLS PRE ACADEMY**  
GIRLS | AGE 3-6 | PATHWAYS TO TEAMS  
[WWW.FCELITE.CO.UK](http://WWW.FCELITE.CO.UK)

**BOOK YOUR  
FREE  
SESSION**

**THE GAME  
FOR ALL**  
//



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## Parent Checklist

Parent Checklist for the Season

Task	Details	Done
Active Registration	Correct details to our Club Secretary to Register your child on our Whole Game System.	<input type="checkbox"/>
Active Subscription	Active Payment Plan through our Direct Debit Provider GoCardless.	<input type="checkbox"/>
Club Kit	Purchased the Home Kit with the correct size and number.	<input type="checkbox"/>
Code of Conduct	Read, Understand and Sign the Code of Conduct.	<input type="checkbox"/>
Training Commitment	Can commit to training and the steps explained above.	<input type="checkbox"/>
Match Day Commitment	Can commit to match days and the steps explained above.	<input type="checkbox"/>
Safeguarding	Respect everyone within our club and the environment we play in. Home and Away	<input type="checkbox"/>
Fundraising	Will take an active role in fundraising for your team and club.	<input type="checkbox"/>
Events	Will take an active role in attending events at your team and club.	<input type="checkbox"/>
Volunteering	Volunteer options are available so please contact Andria if you'd like to get involved.	<input type="checkbox"/>





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## Player Checklist

Player Checklist for the Season

Task	Details	Done
Club Kit	Make sure my Kit is Washed, Organised and Ready for my Sessions (Training and Matches)	<input type="checkbox"/>
Organised Kit	Organise my Boots, Shin Pads, Bottle, etc Ready for my Sessions (Training and Matches)	<input type="checkbox"/>
Code of Conduct	Respect my Team Mates, the Opposition, Referees, Coaches and Parents.	<input type="checkbox"/>
Training Commitment	I will try my best, listen to my Coaches and Stay Positive at all times. Respect is Key!	<input type="checkbox"/>
Match Day Commitment	I will try my best, listen to my Coaches and Stay Positive at all times. Respect is Key!	<input type="checkbox"/>
Safeguarding	Respect everyone within our club and the environment we play in. Home and Away	<input type="checkbox"/>
Fundraising	I will take an active role in fundraising for my team and club.	<input type="checkbox"/>
Events	I will take an active role in attending events at my team and club.	<input type="checkbox"/>



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*Thank You  
FC Elite Academy*



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